#### ELIE SAAB

AT EMAAR BEACHFRONT

ELIE SAAB × EMAAR



#### Wesigner Lesidences

#### BEACHFRONT LIVING

Couturier Elie Saab and Dubai's premier property developer Emaar present an exclusive collection of luxury residences.

Situated at Dubai's most spectacular beachfront, the tower is the first ELIE SAAB designer building in the world.

#### Atraordinary Wesign

### LIMITLESS POSSIBILITY

The residences are located in the exquisite Emaar Beachfront and imbued with ELIE SAAB innate elegance.

With its sweeping views of the Palm, sea and sky punctuated only by glimpses of the promenade and nearby parks, the tower is the pinnacle of modern luxury. Every element, from the building's architecture to lobby design, delivers a heightened residential experience.

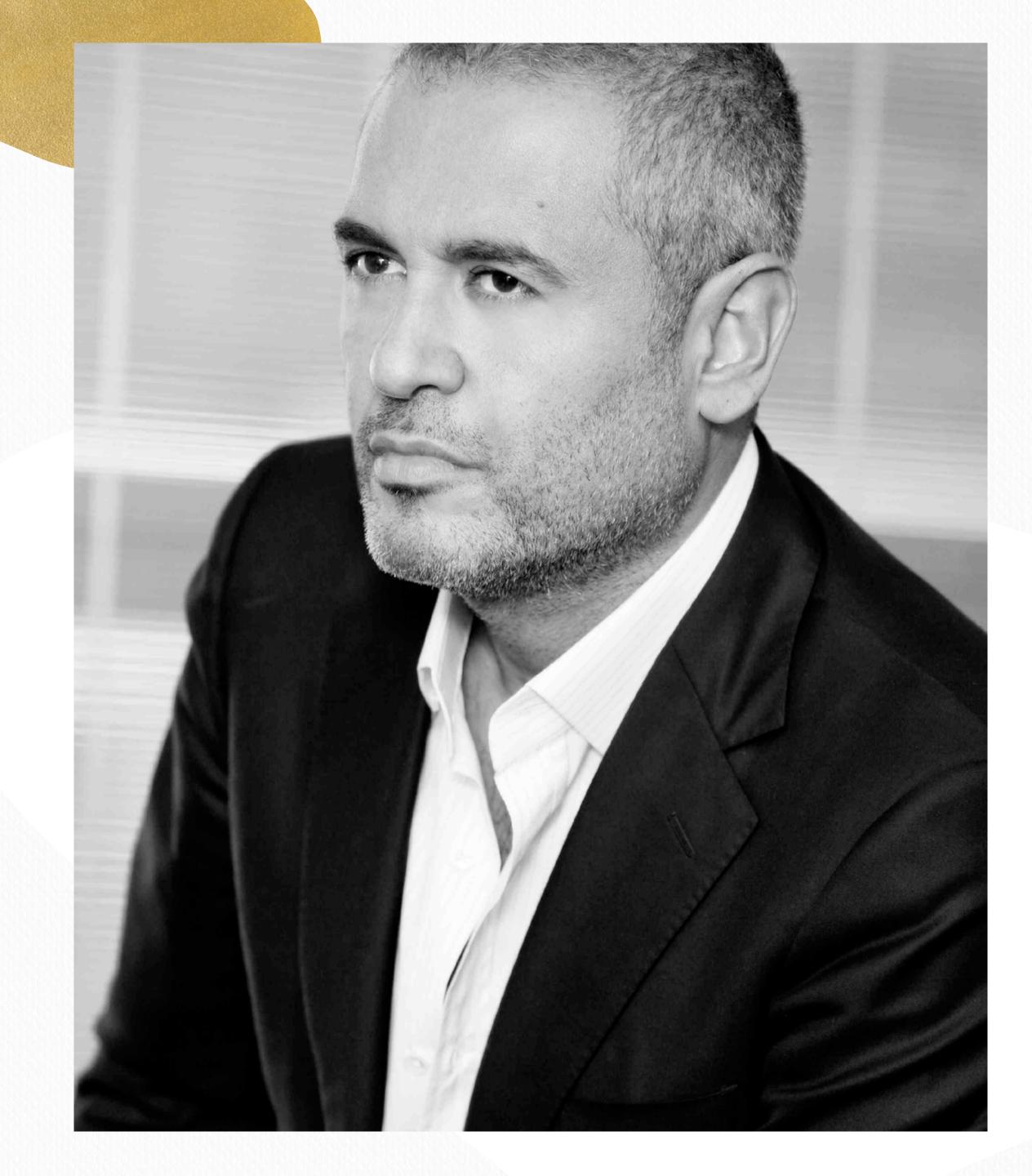


# Elie Saab COUTURIER & RENOWNED DESIGNER

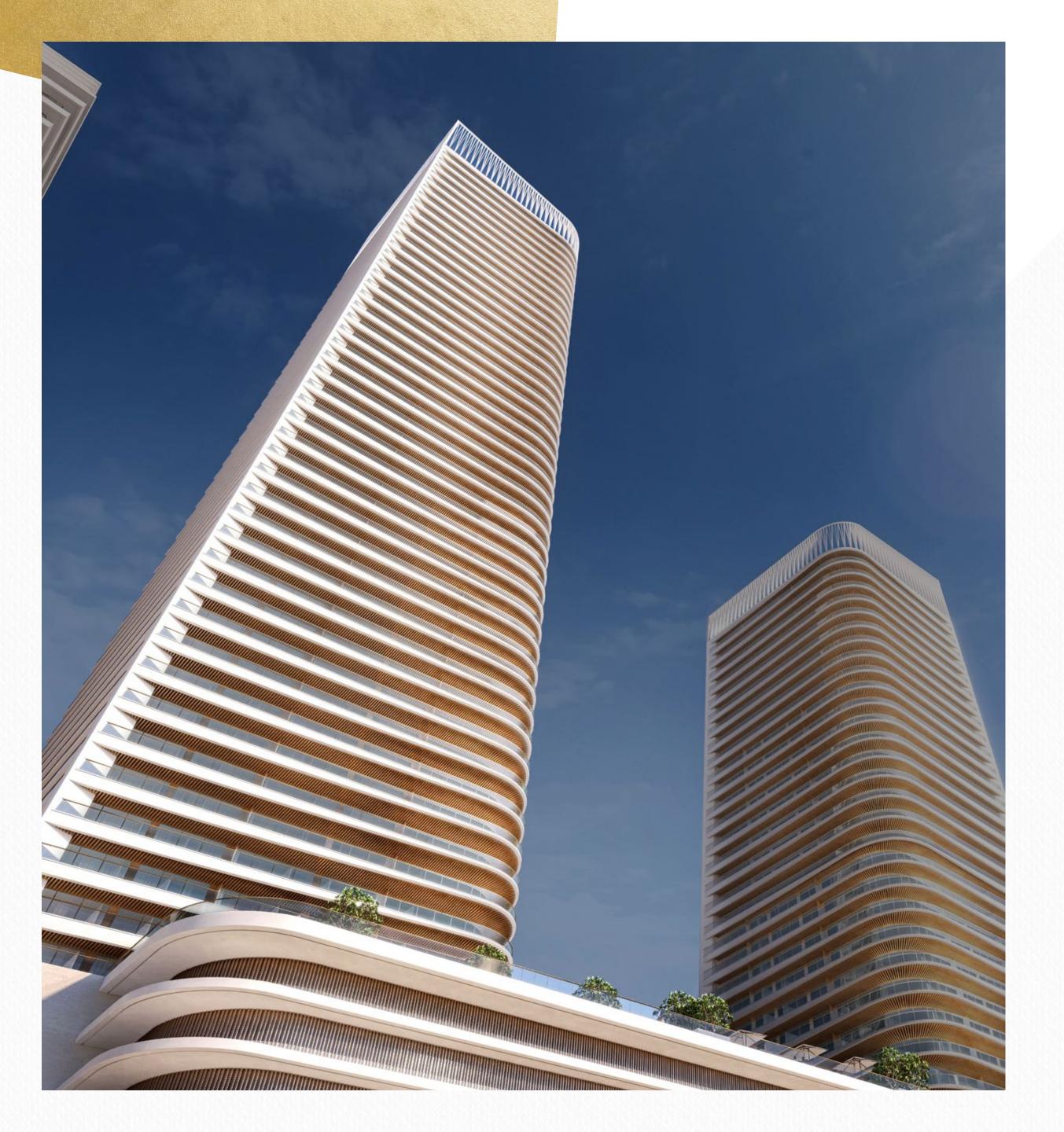
One of the world's leading names in Haute Couture and a red carpet favourite, Elie Saab takes inspiration from both Paris and Beirut, where his ateliers of craftsmen are based.

He first launched his eponymous label with his Haute Couture line in 1982 in Beirut at the age of 18 expanding soon after into ready-to-wear and accessories, with each collection displaying the innate elegance and femininity for which he is renowned.

Today, ELIE SAAB is a lifestyle brand, accompanying woman in every moment in her life, with a presence of flagships and points of sale spread globally and a wide range of product lines to cater to the many enthusiasts of ELIE SAAB aesthetics.







#### Building Features



INTERIORS BY ELIE SAAB



WATERFRONT HOMES



PRIVATE BEACH ACCESS



PANORAMIC VIEWS OF DUBAI SKYLINE & SEA



PALM ISLAND VIEW



ELIE SAAB FURNITURE COLLECTION AVAILABLE FOR PRIVATE PURCHASE

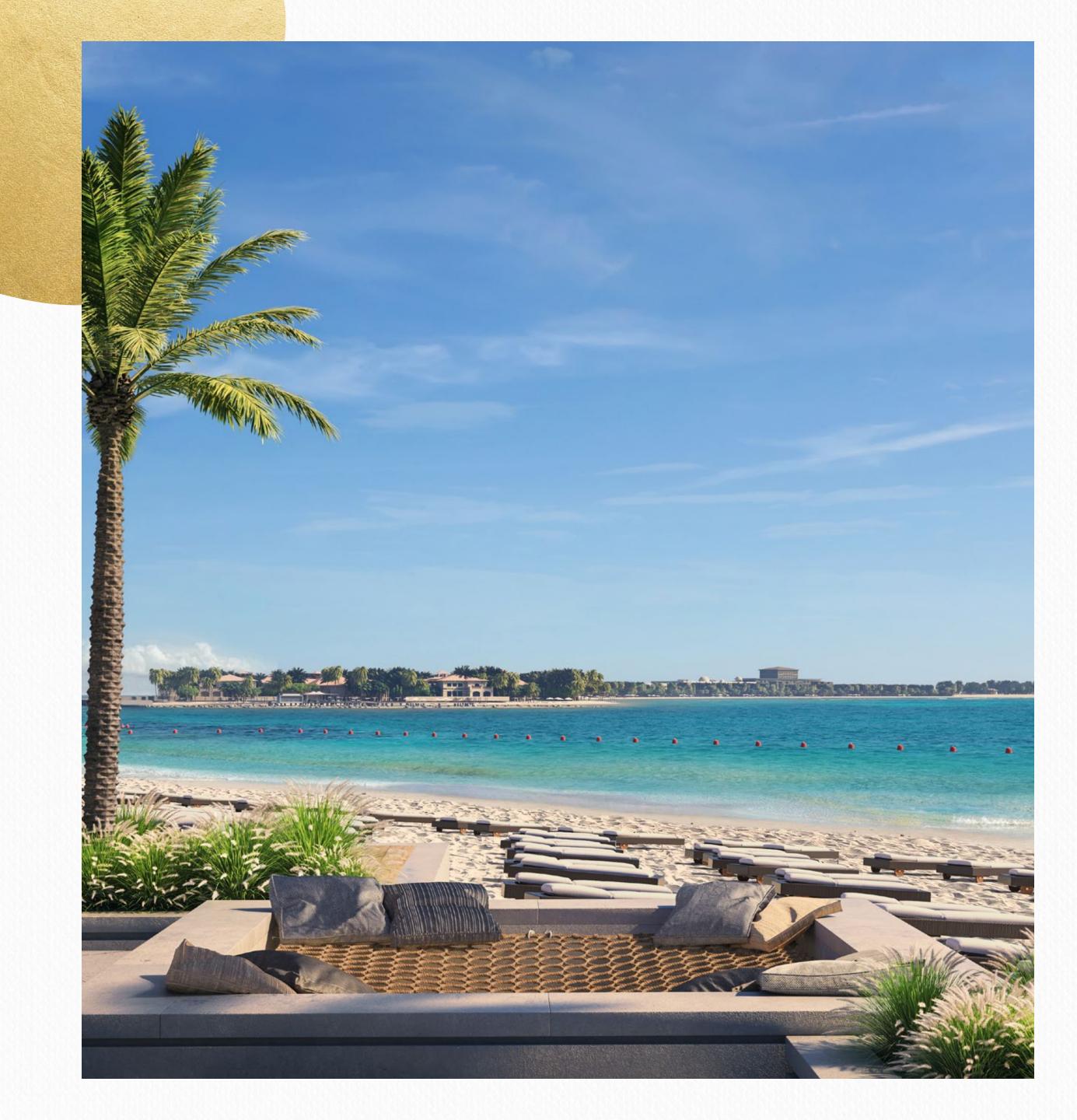


ACCESS TO MULTIPLE NEARBY PARKS



## Frank Peachfront PRIVATE BEACH LIVING

Emaar Beachfront is the prestigious residential community located within the new maritime centre of the UAE, Dubai Harbour. The meticulously master-planned waterfront haven represents a unique blend of cosmopolitan living with a prime location and a luxury seaside lifestyle.



#### Exceptional Location

25

MINUTES TO
DOWNTOWN
DUBAI

25

MINUTES TO
DUBALINT'L
AIRPORT

45

MINUTES TO AL MAKTOUM INT'L AIRPORT 5

MINUTES TO

DUBAI

MARINA

Seamless access
TO SHEIKH ZAYED ROAD





#### "Flegance is a statement, an attitude."

Elie Saab



#### Architecture

## A LANDMARK OF ELEGANCE & EXCELLENCE

A combination of ELIE SAAB's Haute Couture savoir-faire and Emaar's design prowess.

The architecture evokes Miami's Art Deco District, a slice of South Beach constructed in the 1930s and admired for its graphic lines, glittering accents, and a lifestyle of absolute indulgence.







### THE COUTURE LIFESTYLE

Elevated living at its best.

The penthouse offers a first-class luxurious sanctuary with uninterrupted views of the waterfront and Dubai's spectacular skyline. Elegantly designed by Elie Saab, the living experience is unmatched, evoking an impeccable sense of quality, splendour and sophistication.





#### Unparalleled Privelege

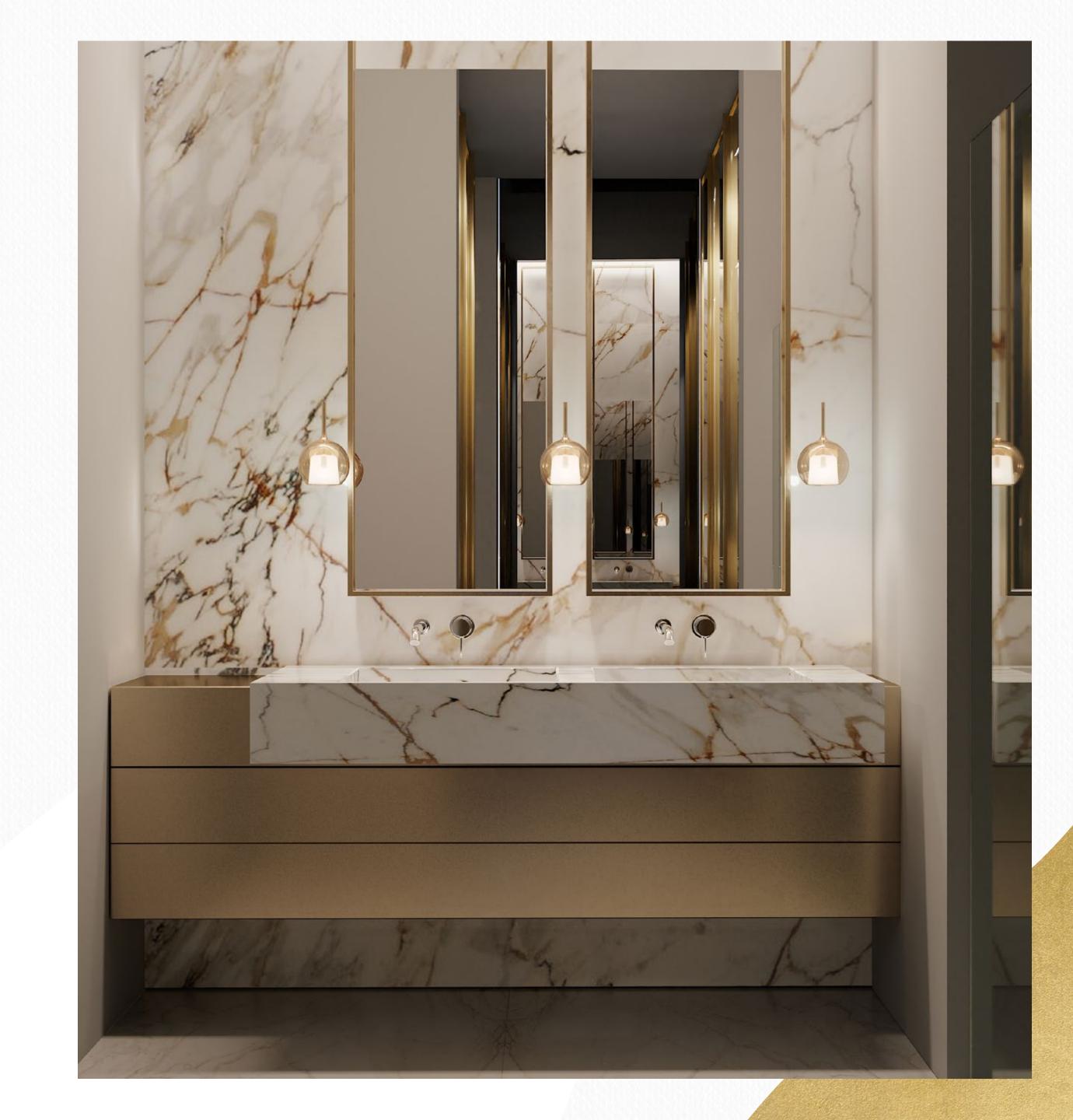
## 4 BEDROOM PENTHOUSES

TOP
FLOOR
ACCESS

UNPARALLELED WATERFRONT VIEWS

EN-SUITE
MASTER BEDROOM
WITH ACCESS
TO BALCONY

INTERIOR
DESIGN
BY
ELIE SAAB









## Unabashed Juxury LIVEIIN GLAMOUR

An authentic sense of effortless and timeless elegance, inspired by ELIE SAAB aesthetics.

The beautiful collection of one to three-bedroom residences are designed with the highest specifications. Breathtaking views and flawlessly crafted designs are combined to create a luxurious oasis to retire to every day.





## Pesidence Features 1, 2 & 3 BEDROOMS

INTERIORS INSPIRED BY ELIE SAAB AESTHETICS

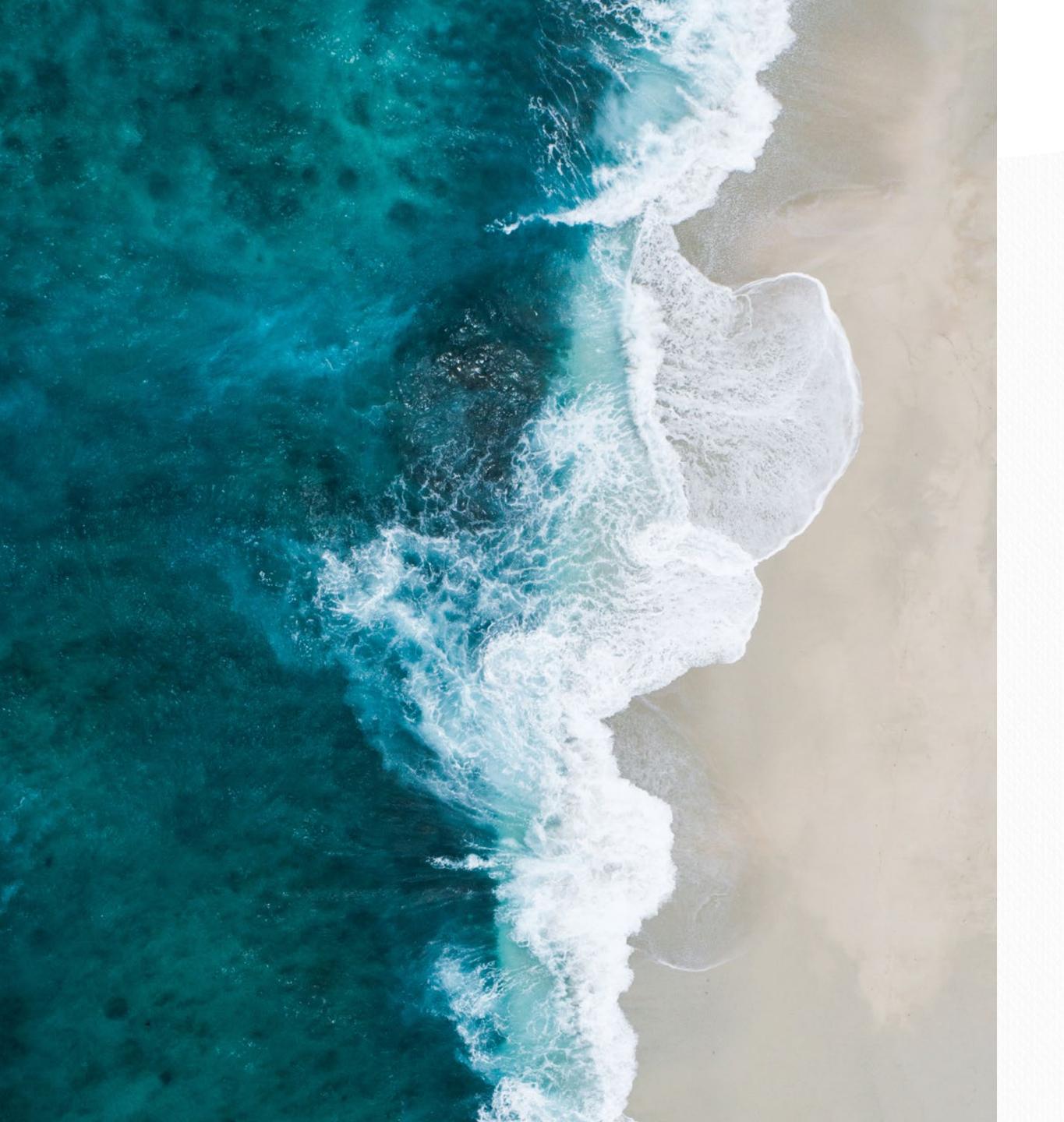
IMPECCABLY
FINISHED OPEN
KITCHENS

BREATHTAKING
WATERFRONT
VIEWS

MODERN BUILT-IN
WARDROBES
(TWO & THREE
BEDROOMS)

SPACIOUS LIVING
AND DINING AREAS
WITH ACCESS TO
BALCONY





### Seamless Access



1.5KM OF PRISTINE BEACH





PANORAMIC VIEWS OF THE ARABIAN SEA NEIGHBOURHOOD & DUBAI MARINA

PARKS



STEPS AWAY FROM MARINA & LIGHTHOUSE YACHT CLUB

NEARBY HOTEL





NEARBY LICENSED RESTAURANTS

UPCOMING MALL

#### Amenities



#### MULTI-PURPOSE ROOMS



FITNESS FACILITIES



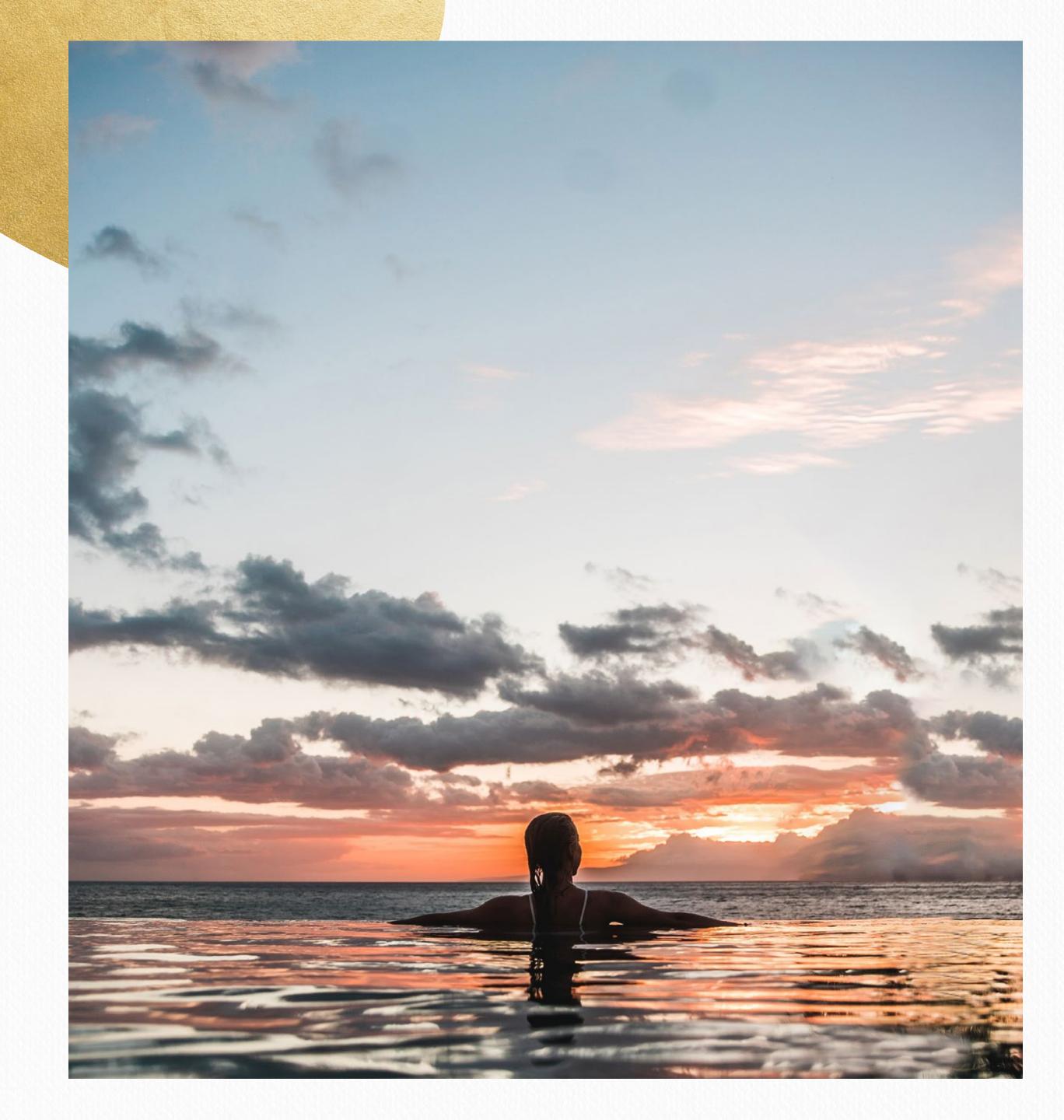
BARBECUE AREA



LANDSCAPED
POOL
DECK



CHILDREN'S
PLAYGROUNDS
NEARBY









## Puhi RISING

A city with everything. As one of the world's top destinations, there's no shortage of entertainment in Dubai.

A place where world-class shopping, modern marvels, natural beauty, and a rich tapestry of culture all exist as one.

COMING SOON MASTER PROJECTS

EXPO 2020

AIRPORT

CREEK HARBOUR





# DUBAI'S MASTER DEVELOPER

The pioneer of luxury communities in Dubai, Emaar Properties is one of the globe's most admired real estate development companies. It specialises in properties, shopping malls, and entertainment, with an additional focus on hospitality and leisure. Emaar envisions and shapes premier lifestyles, all underlined with design excellence, build quality and timely delivery.





#### RE-SHAPING LIFESTYLES

BRAND VALUE	REVENUE	NET PROFIT
USD	USD	USD
2.7BN +	6.99BN	1.96BN
FY 2018	FY 2018	FY 2018
YOY BRAND	YOY	YOY NET
VALUE	REVENUE	PROFIT
139%	<b>137%</b>	130%

Emaar is known as the market leader in the global real estate market. Not only is it the largest real estate company outside of China but it is also one of the most valuable developers worldwide.





菲 | 度 | 房 | 地 | 产

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#### ELIE SAAB

AT EMAAR BEACHFRONT

GRAND BLEU TOWER

INTERIORS by ELIE SAAB



